

3 GOALS AND OBJECTIVES

The overall purpose of this Plan is to reduce future life and property losses caused by hazard events before they occur by the identification of appropriate **Actions** that are implemented during the five-year duration of this Plan.

Inspired by the [State of New Hampshire Hazard Mitigation Plan](#), the following **Goals** were initially developed in a previous Plan version and thus were reviewed and updated as applicable by the Hazard Mitigation Committee during a public meeting. While the hazard incidents have remained essentially the same as from the **2012 Plan** with a few disaster additions over the course of the last five years, it was important to reassess the continued relevancy of **Goals** and **Objectives** to influence the development of the best and most relevant hazard mitigation **Actions**.

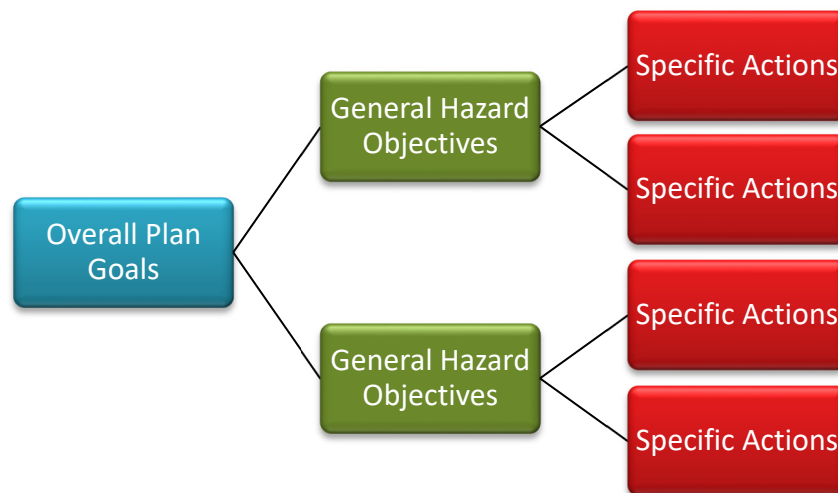
What Are Goals, Objectives and Actions

Goals, Objectives and Actions are used in the Hazard Mitigation Plan to define different levels of meaning. Their relationship is displayed in **Figure 3**.

The overall **Goals** of this Hazard Mitigation Plan provide a macro-level view of what emergency managers want to accomplish to keep the Town's life, property and infrastructure safer from natural disasters. Statements of overall **Goals**, beginning with "To", describe the desired vision of mitigation and safety for the community. **Goals** enable the development of thoughtful hazard **Objectives** designed to generally fulfill those **Goals**.

Figure 3

Relationship of Goals, Objectives and Actions



Objectives begin to narrow down the focus of the overall **Goals** into hazard minimization statements. Main hazard categories of **Flood**, **Fire**, **Severe Wind**, **Extreme Temperature (Cold-Hot)**, **Human**, and **Technological** guide the direction of mitigation efforts. These hazard **Objective** statements, beginning with “Minimize”, state Town’s desired outcome for each hazard category. The **Objectives** support the overall **Goals** by placing a focus on hazard mitigation or minimization.

Finally, **Actions** are the specific activities or projects which can be undertaken to accomplish an **Objective**. **Actions** begin with a verb to portray a direction for accomplishment. The **Action** is the target to reach to help mitigate hazards in the community. The completed **Action** fulfills the associated **Objectives**. The Actions will be listed and reviewed later in the **Potential Action Evaluation** and **Mitigation Action Plan** tables.

Overall Hazard Mitigation Plan Goals

The following **X** Goals for the **Hazard Mitigation Plan 2018** were developed by the Hazard Mitigation Committee as the vision for the community with respect to the declared disaster declarations, general hazard events, seasonal weather events and changing climate patterns resulting in unexpected events. Collectively, the **Goals** guided the formulation of **Objectives** for each of the main hazard categories. These **Goals** were revised from the **2012 Plan** to emphasize hazard mitigation instead of preparedness, response and recovery which are covered in the **Emergency Operations Plan**.

Goal, Objective, Action (GOA) Type	Duration	Definition or Characteristics
Mitigation	Long Term	GOA supports sustained risk prevention or reduces long-term risk to people, property and infrastructure. ↳ Best suited for <i>Town Hazard Mitigation Plan</i> .
Preparedness	Short Term	GOA assists or supports planning, protective activities, public education, training and exercise. ↳ Best suited for <i>Town Emergency Operations Plan</i> .
Response, Recovery, Other Related	Short Term	GOA supports preventative, response, recovery-related, repeated or deferred maintenance activities. ↳ Best suited for <i>Town Emergency Operations Plan</i> .

Reframe as Mitigation (see Examples)

Webster's 2012 General HMP Goals:

1. To improve upon the protection of the general population, the citizens, and guests of the Town, from all natural and human-made hazards.
2. To reduce the potential impact of natural and human-made disasters on the Town's critical support services, critical facilities, and infrastructure.
3. To improve the Town's emergency preparedness, disaster response, and recovery capability.
4. To reduce the potential impact of natural and human-made disasters on private property, the natural environment, and the Town's historic treasures.

EXAMPLES OF ACCEPTABLE (reframed)

Hazard MITIGATION Plan Goals

1. To reduce the risk of injury and the loss of life in the Town from all natural hazards and disasters and impacts from secondary hazards.
2. To reduce the risk of potential damages in Town to public and private property, critical facilities, infrastructure, historic resources and the natural environment from all natural hazards and disasters.
3. To promote public awareness of hazard mitigation planning and activities to the Town's residents, visitors and businesses.

General Hazard Mitigation Objectives

EXAMPLES OF ACCEPTABLE (reframed)

Hazard MITIGATION Objectives

FLOOD HAZARDS

1. Minimize the damages from floodwaters of the ___ River, ___ Brook, ___ Pond, and other water bodies, to life, property, and infrastructure.
2. Minimize the damages caused by flooded roads, culvert washouts, dam failures or debris (tree limbs, leafy material/ sediment) to life, property, and infrastructure.

FIRE HAZARDS

3. Minimize the damages from fire, lightning, and wildfire to life, property, and infrastructure, including the Town Forests and Town-owned property and all telecommunications towers.

SEVERE WIND HAZARDS

4. Minimize the damages from severe wind events, including thunderstorms, downbursts, hurricanes and tropical storms, and tornadoes to life, property, and infrastructure.

EXTREME TEMPERATURE (COLD-HOT) HAZARDS

5. Minimize the damages from both severe winter weather, including storms, snow, ice, and wind chill events and from excessive heat events such as heat waves, drought, energy consumption, air and water quality, and climate warming to life, property and infrastructure.
6. Minimize the threat of public health events from the cold and warm weather seasons to the public, especially those in close quarters.

Main hazard event categories, such as **Flooding, Fire, Severe Winds** and **Extreme Temperature** hazards are intended to encompass their respective full sub-hazards range described in this Plan. The general Objectives are developed by addressing the primary hazard events that could impact Webster. They focus on minimizing or mitigating the hazard events to support the overall Goals while driving the direction of Action development later in the Plan.

HUMAN HAZARDS

7. Minimize the damages from human threats such as sabotage/vandalism, terrorism, hostage situations and civil disturbance to life, property and infrastructure.

TECHNOLOGICAL HAZARDS (Infrastructure and Secondary)

8. Minimize the impact to travelers through blocked transportation systems, including Route ___, Route ___, and others.
9. Minimize the damages from multiple hazards to the operational efficiency of all communications systems, dams, underground water and sewer utilities, bridges, and transportation roadways.
10. Minimize the damages from electrical power failure to life, property, and infrastructure, in both rural and urban environments.
11. Minimize the damages from hazardous materials exposure, chemical spills, radiological materials incidents, or biological incidents to life, property, and infrastructure.

Although human and technological hazards are not natural disasters, many technological hazards in particular are secondary to (caused by) natural hazards such as **Thunderstorms, Flooding** or **Severe Winter Weather** causing **Power Failure** or **Debris Impacted Infrastructure**. _____ (xx) **General Hazard Mitigation Objectives** were crafted to direct Action development in later Chapters.

Webster's 2012 Hazard Objectives: **Reframe as Mitigation (see Examples)**

Flooding

5. To minimize the impact a flood would have on life, property, and infrastructure on the Blackwater River, its floodplains, and on lakes, ponds and streams of the Town of Webster.
6. To minimize flood and erosion impacts from weather events on roadways and bridges.

Fire

7. To minimize fire and wildfire damage to, and reduce the risk of damage to, life, property, and infrastructure.
8. To encourage proper management of the Town's forested lands to reduce the risk of wildfire.

Severe Weather

9. To minimize the threat to life, property, and infrastructure from severe winter weather events.
10. To minimize the impact to travelers through blocked transportation systems from severe winter weather events.
11. To minimize wind and lightning damage to life, property, and infrastructure throughout Webster.

Human/ Technological

12. To minimize the threat of human disturbances to life, property, and infrastructure.
13. To minimize the impact to populations that would be vulnerable during hazardous materials incidents.
14. To protect and maintain the operational efficiency of, and promote the technological evolution of, all information technology and communications systems.